

# te.

Thanapol Ek/wat/ta/na/chot/kul

07 82 66 96 91

t.ekwattanachotkul@gmail.com

12 rue Dupetit-Thouars, Paris 75003

## skills

Creative copywriting

Storytelling

Information research & analysis

Concept creation & implementation

UI & UX design

Web design & web marketing

Communication and international negotiation

Customer relation management

## education

**2019 Creative copywriter**

**Master** - Sup de Création, Paris

**2015 Fashion Marketing, Trends & Brand**

**Strategies Master** - INSEEC, Paris

**2012 Economics Bachelor of arts** – Chulalongkorn

University, Bangkok

## languages & tools

**Thai** - native

**English** - bilingual

**French** - advanced

**Microsoft Office**

**Wix**

**Adobe Creative Suite**

## interests

coffee / travelling / series / fashion / perfumes /  
desserts / little things / big dogs / beaches /  
artisanal products / litchi martini or amaretto sour /  
folklores / politics / current affaire / street food / etc.

Portfolio: [www.thanek.com](http://www.thanek.com)

Looking for an English creative copywriter position

## experience

**2022 Brand & UX copywriter at akt.io, a financial mobile app** - Identify & implementing tone of voice throughout the communication: video script, email, social media, website and mobile application

**2020 - 2021 Creative copywriter apprentice at Publicis Conseil** - Worked with clients, such as AXA, Orange, Nestlé, Castorama, BNP Paribas, Renault, and Darty for activation, social media, radio, and print

**2015 - 2018 Founder of GEENIZ, a mobile application for exchange of services between individuals** - Market research and competitive benchmarking, solicitation and management of the relationship of private customers and SMEs, implementation of a communication plan and financial and administrative management

**2014 Consultant for The Edge Showroom, Chinese showroom in the fashion sector** - Research and contact with potential new brands that can meet the expectations of the Chinese market

## awards 2021

**Face à l'Inceste x Publicis Conseils** - **Cannes Lions 1 Gold, 1 Bronze, 3 shortlisted**  
Script translation from French to English

**Uber Heetch x Marcel** - **Cannes Lions 1 Gold, 1 Silver, 2 Bronze, 1 shortlisted:** Help with case study in English

