

te.

Thanapol Ek/wat/ta/na/chot/kul

07 82 66 96 91

t.ekwattanachotkul@gmail.com

68 Quai de Jemmapes, Paris 75010

Portfolio: www.thanek.com

D&AD [#50 copywriter](#) in 2022:

Looking for an English creative copywriter position

skills

Creative copywriting

Storytelling

Information research & analysis

Concept creation & implementation

UI & UX design

Web design & web marketing

Communication and international negotiation

Customer relation management

education

2019 Creative copywriter

Master - Sup de Création, Paris

2015 Fashion Marketing, Trends & Brand

Strategies Master - INSEEC, Paris

2012 Economics Bachelor of arts – Chulalongkorn

University, Bangkok

languages & tools

Thai - native

English - bilingual

French - advanced

Microsoft Office

Wix

Adobe Creative Suite

interests

coffee / travelling / series / fashion / perfumes /
desserts / little things / big dogs / beaches /
artisanal products / litchi martini or amaretto sour /
folklores / politics / current affaire / street food / etc.

experience

2022 – 2024 Copywriter at Vancelian, a financial mobile app - Content creation & idea development for social media, print, video. Identify & implementing tone of voice throughout the communication: email, website, and mobile application

2020 - 2021 Creative copywriter apprentice at Publicis Conseil - Worked with clients, such as AXA, Orange, Nestlé, Castorama, BNP Paribas, Renault, and Darty for activation, social media, radio, and print

2015 - 2018 Founder of GEENIZ, a mobile application for exchange of services between individuals - Market research and competitive benchmarking, solicitation and management of the relationship of private customers and SMEs, implementation of a communication plan and financial and administrative management

2014 Consultant for The Edge Showroom, Chinese showroom in the fashion sector - Research and contact with potential new brands that can meet the expectations of the Chinese market

awards

2021 Face à l'Inceste x Publicis Conseil
Cannes Lions : 1 Or, 1 Bronze, 3 shortlists:

2021 Uber Heetch x Marcel
Cannes Lions : 1 Or, 1 Argent, 2 Bronze, 1 shortlist:

